

At the beginning of 2016, Pro Seating® decided to incorporate Corporate Social Responsibility into its current operations. A number of steps have already been taken within our organisation, but Pro Seating® now wants to focus on Corporate Social Responsibility even more. A three-year action plan has been drawn up for this purpose.

Pro Seating® has decided to increase its focus on Corporate Social Responsibility because business is not just about financial policy and achieving good business returns. It is also about contented staff, environmental awareness and investing in society. Pro Seating® believes that practising Corporate Social Responsibility will result in a positive image for the organisation, which in turn will bring its own benefits. In order to make the most of these benefits, Pro Seating® creates efficiency and effectiveness in both its business operations and its production process. An example is the reuse of materials to save costs.

Current developments

- Turning sawdust into wood briquettes to be used as fuel;
- Using LED lighting throughout the organisation;
- Sponsoring a local club (talented BMX riders);
- Using mugs and glasses instead of plastic cups;
- Using recyclable PET bottles for drinks (Coca Cola, Fanta);
- Average staff commuting distance of 25 km (return commute);
- Average staff age of 52 years, with two staff members aged over 65;
- Encouraging staff to go on training courses for company emergency response certification or forklift truck certificates, for example;
- Encouraging staff to undergo production-related training for the use of the CNC Cutter and the CNC wood-processing machine;
- Holding a monthly staff meeting (giving staff opportunities to provide input);
- Using plastic waste to fill up boxes so that products are kept in place during transportation.
- NEN-EN ISO 9001:2015 certification;

Future developments

- Separation of waste plastic and cardboard;
- Hazard identification and risk assessment certification;
- 70% of the businesses we cooperate with are socially responsible;
- Production staff work with water-based glue instead of solvent-based glues;
- All company vehicles are environmentally friendly (run on electricty or are hybrid vehicles);
- Official assessment of our CSR statement.

Frank Duymelinck

Director Pro Seating B.V. Helmond, 30-09-2016